

Comfort, soothe, and celebrate...through every age and stage

Johnson & Johnson

PEDIATRICS

Sudsy smiles

For the first few weeks, warm sponge baths are best. Between weeks 2–8, your baby will be ready for a tub bath.

Eczema itchies

Eczema leads to dry, easily irritated skin with raised, red patches. 10%–20% of children have it.

Tender tush

Diaper rash happens when skin spends too much time touching wetness, germs, or a dirty diaper.

Pearly whites

Most babies get their first tooth between 4–7 months, but some don't until after their first birthday.

Warm forehead

A temperature above 100.4°F is a fever. For babies under 3 months, call your pediatrician; over 3 months, call if fever is 101°F or higher, or lasts over 24 hrs.

Aching ears

Ear infections are the most common reason kids go to the doctor; most get better in a few days.

Sniffles & sneezes

Most children will have 8–10 colds before their 2nd birthday. They can also get the flu, so talk to your pediatrician about the flu shot after your child is 6 months old.



NEWBORN



4 MONTHS



6 MONTHS



8 MONTHS



10 MONTHS



12 MONTHS

Every child is different—this is only a general guide for when your baby may begin to experience these moments. Always call your pediatrician if you have questions or concerns.

Johnson's
CHOOSEgentle®



Use products only as directed.

Gently cleanses and moisturizes sensitive skin

- The New JOHNSON'S® contains 90% ingredients of natural origin*
- Free of parabens, phthalates, sulfates, soaps, & dyes

*Based on average cumulative volume of ingredients in washes, lotions, and shampoos, using ISO/DIS 16128 (water included). Excludes cologne.

Aveeno
Baby



Use products only as directed.

Clinically proven relief for dry, itchy, irritated skin due to eczema

- #1 pediatrician-recommended brand
- Allergy-tested and free of steroids & fragrance
- Triple Oat Formula with ceramide

TYLENOL ♥ Motrin



Use products only as directed.

Helps reduce fever and relieve pain

- **TYLENOL®**: #1 pediatrician-recommended brand for pain and fever relief
- Starts to reduce fever in as little as 15 minutes
- Gentle on tummies

- **MOTRIN®**: #1 pediatrician-recommended brand of ibuprofen
- Lasts up to 8 hours
- Can be used for children 6–23 months of age

Desitin
Change for the better



Use products only as directed.

Instantly relieves diaper rash discomfort

- #1 pediatrician-recommended brand
- Maximum level of zinc oxide to fight diaper rash*

*DESITIN® Maximum Strength Diaper Rash Paste.

Dosage guide for infants

DOSE: Every 4 hours as needed. Do not give more than 5 doses in 24 hours.
If possible, use weight to dose; otherwise, use age.

Infants' TYLENOL® Oral Suspension Available in: Grape Cherry Dye-Free Cherry

Active ingredient: acetaminophen 160 mg (in each 5 mL)

WEIGHT	6-11 lbs	12-17 lbs	18-23 lbs	24-35 lbs
AGE	0-3 months	4-11 months	12-23 months	2-3 years
DOSE	1.25 mL 	2.5 mL 	3.75 mL 	5 mL

Use product only as directed.

Important instructions for proper use

Always read and follow the label on all TYLENOL® products. Use only the dosing device (dosing syringe or dosing cup) that came with the product. Do **NOT** use any other dosing device. Do **NOT** use with any other product containing acetaminophen.

DOSE: Every 6-8 hours as needed. Do not give more than 4 doses in 24 hours.
If possible, use weight to dose; otherwise, use age.

Infants' MOTRIN® Concentrated Drops Available in: Berry Dye-Free Berry

Active ingredient: ibuprofen (NSAID)* 50 mg (in each 1.25 mL)

WEIGHT	12-17 lbs	18-23 lbs
AGE	6-11 months	12-23 months
DOSE	1.25 mL 	1.875 mL

Use product only as directed.

*Nonsteroidal anti-inflammatory drug

Important instructions for proper use

Always read and follow the label on all MOTRIN® products. Use only the dosing device (dosing syringe or dosing cup) that came with the product. Do **NOT** use any other dosing device.

mL = milliliter

Tips for Administering TYLENOL® and MOTRIN® Safely



Always read the label

- Active ingredient:** ingredient that makes the medicine work
- Uses:** symptoms the medicine treats
- Directions:** the amount of medicine to give and how often



Give the right amount

If possible, use your child's weight to dose instead of age. Always use the dosing device (oral syringe or dosing cup) that came in the box—you should never use a kitchen spoon.



Check the time

Different medications have different dosing schedules. Always double-check the directions on the product label before administering medicine.



Help medicine go down

TYLENOL® and MOTRIN® are available in a variety of kid-friendly flavors, but if your child still doesn't like the taste, try one of these tricks:

- Follow a dose with a tastier drink
- Offer an ice pop to slightly numb the tongue before dosing

If your baby tends to spit out medicine, gently squeeze his or her cheeks together when dosing. Dye-free medicine options can also be a good choice to help avoid stains on clothes.

Always talk to your pediatrician if you have any questions or concerns.

