## **CHANGING HEALTHCARE** ONE PHYSICIAN AT A TIME.

# **Business of Medicine Physician MBA**

Physicians are the catalysts for driving healthcare change. That's why the top-ranked Kelley School of Business at Indiana University created the Business of Medicine Physician MBA.

Distinct from traditional or executive MBAs, our 21-month, physician-only MBA combines core business and leadership concepts with specialized, contemporary healthcare courses—all delivered at the intersection of medicine and business.

#### Not just any MBA, one designed for physicians

Designed for ultimate flexibility, the Kelley Physician MBA is delivered through monthly residency sessions in Indianapolis as well as ondemand online learning—allowing you to study anytime, anywhere.

You can expect 10 to 14 hours a week of online learning, including class discussion forums, readings, videos, real-time or recorded class sessions, and group meetings—all supported by your professor. This content will synchronize seamlessly with your monthly residency sessions.

Residencies reveal the best Kelley has to offer—peer learning, award-winning instruction, intense professional development, industry guest speakers, professional networking, and team building. In-class experiences allow you to learn alongside physicians from an array of specialties, locations, and organizational types—and all share similar goals about leading healthcare change. What you learn from your peers is one of the most valuable takeaways.

Additionally, CMEs and MOCs are awarded for the time you spend in class. Kelley is the only physician MBA to award such credits.

## Learn from industry experts

Publishers of groundbreaking research in top business and healthcare journals, Kelley School of Business professors are world-renowned. Their diverse expertise in the evolving business issues affecting healthcare brings a unique perspective to this program.



Because of the Kelley Physician MBA, I've improved my ability to negotiate, to truly articulate my needs, and to ask better questions in order to reach an agreement.

**Ann Marie Nelson**, DO, MBA'15 Family Physician and Senior Director

This experience has been life altering.
I look at things in a different way—with a clear understanding of what's happening in medicine, the reality that things have to change, and the realization that I can make those changes.

**David Goldrath**, MD, MBA'16 Urologist and Practice President



#### Apply new skills in real time

The Kelley Physician MBA allows you to apply what you're learning through organizational projects, teamwork, live case studies, consulting projects, international immersion, and public policy courses. You'll acquire process improvement skills to eliminate waste, reduce costs, and increase value. You'll glean best practices from successful medical models in other countries, and you'll travel to Washington, D.C. to learn from those who create healthcare policy.

## **Executive coaching**

Learn how to better engage with others in the workforce, understand your perceived barriers, and identify where you want to go and how to get there. By improving your skills in conflict resolution, communication, and team interaction, you'll be equipped to lead your organization and affect healthcare change.

## From physician to change agent

Kelley Physician MBAs across the country are leading health systems, physician groups, and practices from the C-suite. They are directing medical strategy for pharmaceutical, managed care, and medical device companies. Fueled by newfound confidence and entrepreneurial spirit, they are exploring new clinical models and realizing new career paths. Create your own lasting career momentum with support from our career coaches and the prolific Kelley Physician MBA alumni network.



The hybrid design of the program, the accessibility of the professors, and the collegial nature of my peers helped me manage my time. I never felt alone, and I received an extraordinary amount of encouragement and support along the way.

**Cheryl Wolfe**, MD, MBA'17 OB/GYN and Vice Chair



I chose the Kelley Physician MBA because it focuses specifically on physicians and healthcare. I wanted to be among like-minded physicians so we could really zero in on the business of medicine.

**Peter Kang**, MD, MBA'16 Radiologist and Practice Partner



Attend a virtual info session. **kelley.iupui.edu/physician-mba** 











