
A group of people are celebrating outdoors, possibly at a wedding or a party. In the foreground, a man is blindfolded with a yellow cloth and has a wide, open-mouthed expression of surprise or joy. He is wearing a blue button-down shirt. Behind him, several other people are visible, some with their mouths open as if shouting or cheering. The air is filled with colorful streamers and confetti. The background shows a house with white siding and windows.

**DUPIXENT<sup>®</sup>**   
(dupilumab) Injection  
200mg • 300mg

**DUMORE** **WITH LESS ASTHMA**

**INDICATION:** DUPIXENT is a prescription medicine used with other asthma medicines for the maintenance treatment of moderate-to-severe eosinophilic or oral steroid dependent asthma in people aged 12 years and older whose asthma is not controlled with their current asthma medicines. DUPIXENT helps prevent severe asthma attacks (exacerbations) and can improve your breathing. DUPIXENT may also help reduce the amount of oral corticosteroids you need while preventing severe asthma attacks and improving your breathing. DUPIXENT is not used to treat sudden breathing problems. It is not known if DUPIXENT is safe and effective in children with asthma under 12 years of age. Please see Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).

# HOPE IS HERE FOR PEOPLE WITH ASTHMA.

Have you thought about a life with less asthma? A life where you can DU MORE? Managing persistent, moderate-to-severe asthma might not always be easy. That's why there's DUPIXENT, a treatment that, when added to your other asthma medicines, can improve your breathing and change the way you think about it—giving you proactive control of your asthma before it leads to an attack.

**DUPIXENT FIGHTS  
A KEY SOURCE AND  
THE SYMPTOMS  
OF YOUR ASTHMA.**

**IMPORTANT SAFETY INFORMATION:** Do not use if you are allergic to dupilumab or to any of the ingredients in DUPIXENT. Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).



THE SIGNS

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# DU YOU KNOW THE SIGNS OF CONTROL?

People often think their asthma is under control, but it may not be. So to help you DU MORE with less asthma, it's important to understand the current level of your asthma control. This is a vital step in helping you and your doctor decide if your current asthma medications are enough.

**IMPORTANT SAFETY INFORMATION:** Before using DUXIENT, tell your healthcare provider about all your medical conditions, including if you: have a parasitic (helminth) infection; are scheduled to receive any vaccinations. You should not receive a "live vaccine" if you are treated with DUXIENT. Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).

## A FEW KEY FACTORS THAT MAY INDICATE THAT YOUR PERSISTENT, MODERATE-TO-SEVERE ASTHMA ISN'T WELL-CONTROLLED:



You use your rescue inhaler more than twice a week



In the past month, you've woken up at night because of your asthma



You limited or missed an activity because of an attack



You've gone to the emergency room because of your asthma at least once in the past year

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# EVOLVING ASTHMA SCIENCE.

Scientific advances have found that **Type 2 inflammation** is one of the **major sources** of persistent, moderate-to-severe asthma. Asthma that is caused by Type 2 inflammation is known as Type 2 asthma.

With moderate-to-severe asthma, there's a constant underlying inflammation in the lungs, regardless of whether you have any symptoms. When you breathe in something like pet dander or other allergens, your immune system reacts aggressively and increases the inflammation. This can cause your asthma symptoms to get worse and can result in an attack.

**IMPORTANT SAFETY INFORMATION:** Before using DUXIPENT, tell your healthcare provider about all your medical conditions, including if you (cont'd): are pregnant or plan to become pregnant. It is not known whether DUXIPENT will harm your unborn baby. There is a pregnancy exposure registry for women who take DUXIPENT during pregnancy to collect information about the health of you and your baby. Your healthcare provider can enroll you or you may enroll yourself. To get more information about the registry call 1-877-311-8972 or go to <https://mothertobaby.org/ongoing-study/dupixent/>. are breastfeeding or plan to breastfeed. It is not known whether DUXIPENT passes into your breast milk. Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).

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# BENEFITS WITH EVERY BREATH.



IMPROVE LUNG FUNCTION SO YOU CAN  
BREATHE BETTER IN AS LITTLE AS 2 WEEKS



HELP PREVENT SEVERE ASTHMA ATTACKS



CAN REDUCE OR COMPLETELY ELIMINATE  
ORAL STEROID USE

**IMPORTANT SAFETY INFORMATION:** Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements. Especially tell your healthcare provider if you are taking oral, topical, or inhaled corticosteroid medicines or use an asthma medicine. **Do not** change or stop your corticosteroid medicine or other asthma medicine without talking to your healthcare provider. This may cause other symptoms that were controlled by the corticosteroid medicine or other asthma medicine to come back. **Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).**



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## WHAT WOULD YOU DO WITH LESS ASTHMA?

Consider these results while you ponder that. In clinical studies, DUPIXENT significantly improved lung function and helped prevent asthma attacks. The benefits and risks of DUPIXENT were evaluated in 3 clinical studies with 2,888 patients.

<sup>\*</sup>In those with high eosinophil counts (a type of white blood cell).  
<sup>†</sup>The annual rate of severe asthma attacks was a 0.20 with DUPIXENT 300 mg vs 1.04 with placebo.

UP TO **81%** FEWER  
ASTHMA  
ATTACKS<sup>\*†</sup>

**IMPORTANT SAFETY INFORMATION:** DUPIXENT can cause serious side effects, including: Allergic reactions (hypersensitivity), including a severe reaction known as anaphylaxis. Stop using DUPIXENT and tell your healthcare provider or get emergency help right away if you get any of the following symptoms: breathing problems, fever, general ill feeling, swollen lymph nodes, swelling of the face, mouth and tongue, hives, itching, fainting, dizziness, feeling lightheaded (low blood pressure), joint pain, or skin rash. **Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).**

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# BETTER BREATHING. LESS ORAL STEROIDS.

While oral steroids are helpful when prescribed, there is some medical concern over long-term use: mood changes, weight gain, diabetes, and vision problems.<sup>†</sup>

<sup>\*</sup>In a clinical study with DUPIXENT 300 mg + SOC vs 68% with placebo + SOC.  
<sup>†</sup>Do not stop taking your corticosteroid medicines unless instructed by your healthcare provider. This may cause other symptoms that were controlled by the corticosteroid medicine to come back.

**IMPORTANT SAFETY INFORMATION: DUPIXENT can cause serious side effects, including (cont'd): Inflammation of your blood vessels.** Rarely, this can happen in people with asthma who receive DUPIXENT. This may happen in people who also take a steroid medicine by mouth that is being stopped or the dose is being lowered. It is not known whether this is caused by DUPIXENT. Tell your healthcare provider right away if you have: rash, shortness of breath, persistent fever, chest pain, or a feeling of pins and needles or numbness of your arms or legs. **Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).**

In a study of people dependent on oral corticosteroids:

**86%** OF PEOPLE REDUCED OR ELIMINATED THEIR ORAL STEROID DOSE\*



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## DU MORE YOU. DU LESS ASTHMA.

What does "DU MORE" really mean? It's simple: you DU-ing you, whatever that may be. In clinical studies, people taking DUPIXENT saw a meaningful improvement in their day-to-day lives, which included less shortness of breath and wheezing, not waking at night, and being less limited in their normal activities. The relationship between DUPIXENT and these results was studied but not definitively proven. Ask your doctor how DUPIXENT may help.

**IMPORTANT SAFETY INFORMATION:** The most common side effects in patients with asthma include injection site reactions, pain in the throat (oropharyngeal pain), and high count of a certain white blood cell (eosinophilia). Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).

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# THE FIRST-OF-ITS-KIND TREATMENT THAT HELPS YOU DU MORE WITH LESS ASTHMA.

DUPIXENT is here to help those living with moderate or even severe asthma breathe easier and fight their asthma every day. By blocking two key sources of inflammation in your lungs, DUPIXENT helps prevent asthma attacks and reduce asthma symptoms. That means helping you DU MORE of the things you love.

**THE ONLY ASTHMA BIOLOGIC  
APPROVED FOR PEOPLE WHO  
DEPEND ON ORAL STEROIDS.**

**IMPORTANT SAFETY INFORMATION:** Tell your healthcare provider if you have any side effect that bothers you or that does not go away. These are not all the possible side effects of DUPIXENT. Call your doctor for medical advice about side effects. You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088. **Please see additional Important Safety Information throughout and accompanying full Prescribing Information including Patient Information.**

# NOT AN INHALER. NOT A STEROID.

DUPIXENT is something different: the only dual-targeting biologic treatment for moderate-to-severe asthma. It's given as an injection under the skin (subcutaneous). And it's good to know you only have to take it twice a month.

Talk to your doctor to find out if DUXIPENT is right for you.

**WANT TO REDUCE OR ELIMINATE  
ORAL STEROIDS IN YOUR LIFE?  
DUPIXENT MAY BE THE ANSWER.**

**IMPORTANT SAFETY INFORMATION:** Use DUXIPENT exactly as prescribed. Your healthcare provider will tell you how much DUXIPENT to inject and how often to inject it. DUXIPENT is an injection given under the skin (subcutaneous injection). If your healthcare provider decides that you or a caregiver can give DUXIPENT injections, you or your caregiver should receive training on the right way to prepare and inject DUXIPENT. **Do not** try to inject DUXIPENT until you have been shown the right way by your healthcare provider. In children 12 years of age and older, it is recommended that DUXIPENT be administered by or under supervision of an adult. **Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).**





## WITH YOU EVERY STEP OF THE WAY.

After your doctor prescribes DUPIXENT, your journey can begin. And *DUPIXENT MyWay* is here to answer any questions you may have along the way.

This program helps you navigate the process of getting DUPIXENT and once you enroll, you'll get assistance throughout your entire treatment journey.

### SIGNING UP TO *DUPIXENT MyWay* IS EASY:

After your doctor has prescribed DUPIXENT, you can enroll online at [DUPIXENTASTHMA.com](https://www.dupilumab.com) or by calling 1-844-DUPIXENT (387-4936).



### WITH *DUPIXENT MyWay*, YOU'LL HAVE ACCESS TO A VARIETY OF HELPFUL RESOURCES, INCLUDING:



Insightful tips and tools to help you along the way



Supplemental injection training wherever you are



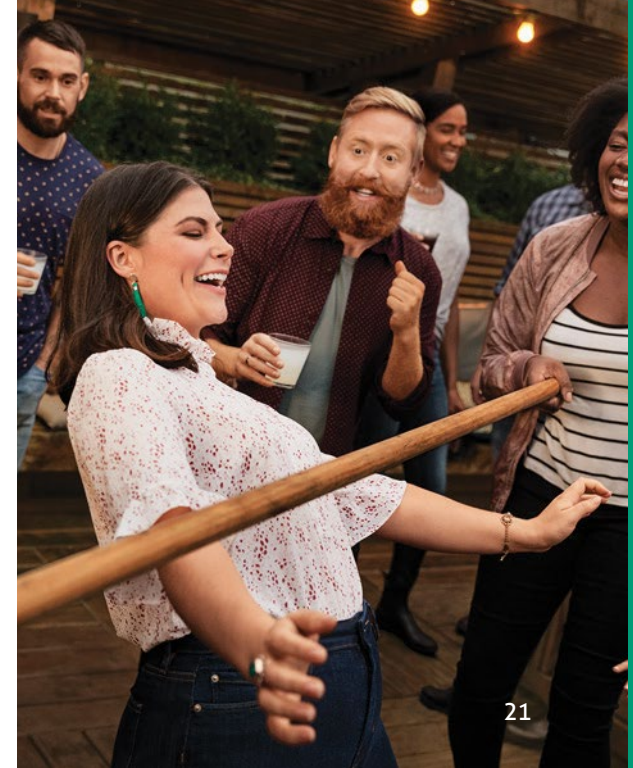
Help scheduling monthly deliveries of your prescription



One-on-one nursing support for DUPIXENT 24/7



Copay and financial assistance for eligible patients



## NEED HELP PAYING? WE'VE GOT YOU COVERED.

Did you know the *DUPIXENT* MyWay Copay Card program may help cover the cost of DUXIXENT? With the *DUPIXENT* MyWay Copay Card, any eligible patient may pay as little as \$0 for every month of their DUXIXENT prescription.\*

**As little as \$0 copay may be for you if you:**

- Have commercial insurance
- Have a DUXIXENT prescription for an approved indication
- Are a resident of the 50 United States, the District of Columbia, or Puerto Rico

\* THIS IS NOT INSURANCE. Not valid for prescriptions paid, in whole or in part, by Medicaid, Medicare, VA, DOD, TRICARE, or other federal or state programs. Program has an annual maximum of \$13,000. Eligible patients subject to program restrictions available at [DUPIXENTASTHMA.com](https://www.dupixentasthma.com)

AS LITTLE AS  
**\$0**  
COPAY FOR  
DUPIXENT



## THERE ARE OTHER OPTIONS FOR SUPPORT.

Through the Patient Assistance Program, eligible patients who are uninsured or whose insurance does not cover DUXIXENT could receive DUXIXENT free of charge.

Those who may qualify must be at least 12 years old, a resident of the 50 United States, the District of Columbia, or Puerto Rico, and demonstrate a financial need with a total annual adjusted gross income of \$100,000 or less.

Go to [DUPIXENTASTHMA.com](https://www.dupixentasthma.com) for full program information.





# DU MORE WITH LESS ASTHMA.

Talk to your doctor today to find out how DUPIXENT may help you breathe easier.

**IMPORTANT SAFETY INFORMATION:** Do not use if you are allergic to dupilumab or to any of the ingredients in DUPIXENT. Please see additional Important Safety Information throughout and accompanying full [Prescribing Information](#) including [Patient Information](#).

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