

AAP and Chapter Enterprise Membership (EM)

A multi-year partnership with AAP National, AAP State Chapters and pediatric organizations. All member-eligible physicians in the organization join both AAP National and Chapter. EM offers member benefits/services for both individuals and Organizations.

EM program goals:

- Encourage pediatric medical subspecialist and pediatric surgical specialist membership in both AAP National and Chapter.
- Strengthen the Academy's position as the only organization that brings together experts in every area of pediatric medicine to care for the whole child.
- Increase engagement of new members.
- Deliver value for Membership at both the organization and individual levels.

With EM, your organization will:

- Save money with a discount on member dues.
- Save time and money by simplifying member dues payments for all eligible faculty members with one consolidated annual invoice from the AAP.
- Receive consolidated, relevant membership communications to your faculty.
- Access scholarly pursuit activities (speaking, authoring, policy development, research, etc) for faculty promotion/advancement.
- Strengthen your commitment to child health by aligning all eligible members with the AAP's mission.
- Strengthen your organization's presence within your state Chapter and amongst AAP leadership.

Organizations in an EM receive:

- 20% discount on AAP National dues with 100% membership*
- One consolidated Enterprise bill covering everyone in the EM for AAP National and Chapter dues on the anniversary date of your choice
- Ability to add/remove individuals at any time and include NPs and PAs as National Affiliate members
- Opportunities for scholarly pursuit and section/council/committee initiatives for both National and Chapter available in a monthly eNewsletter
- Grand Rounds site visit by AAP National and/or Chapter leader
- Acknowledgement on aap.org, at the AAP National Conference and Exhibition and other potential Chapter events

*Discounts on Chapter dues are at the discretion of each chapter



AAP and Chapter Enterprise Membership (cont.)

Individuals in an EM receive:

- All benefits/services of AAP National membership according to their member category
- Access to *Red Book* Online, complimentary print copy of *Red Book, Pediatrics, AAP News, AAP OnCall*
- Membership opportunities in medical subspecialty and surgical specialty sections (policy and education development)
- MOC Part 4 through EQIPP
- Bi-annual Academic and Subspecialty Advocacy Report
- Discounts on AAP publications and education
- Early bird access to National Conference and exhibition hotel
- Access to EM collaboration site for targeted member-only content and information
- Monthly eNewsletter highlighting opportunities for scholarly pursuits (speaking, committees, abstract submissions, writing, leadership, advocacy, etc)
- And more! Visit shop.aap.org/aap-membership for more information
- All benefits/services of AAP Chapter membership according to their state/chapter

What types of organizations are eligible for EM?

AAP leaders are an integral part of the eligibility process. The most common types of organizations in the EM program include:

- Academic institutions with an ACGME-accredited residency program
- Children's healthcare foundations
- Non-academic children's hospitals
- Independent Physicians Associations
- Independent Practice Associations
- Clinically integrated networks

Questions?

- **Tina Morton**, Director of Member Marketing and Engagement, (tmorton@aap.org; 630-626-6658)
- **Mary Lou White**, Chief Product and Services Officer/SVP, Membership, Marketing, and Publishing (mlwhite@aap.org; 630-626-6138)

