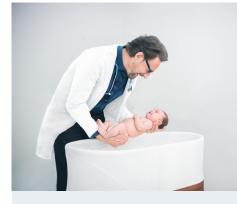


SNOO Hospital Program



SNOO STATS

2 Average hours of added sleep per night¹

50%

Fussing episodes soothed in under 1 minute



Hours of safe sleep logged

1.7 hrs

Daily average time saved per nurse per shift

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Top awards in technology, innovation, and design



Leading academic and community hospital partners

1) SNOO vs. 13 studies of normative sleep; (n= 7,157; p<0.0005). **SNOO Smart Sleeper** is a responsive bassinet with continuous calming sensations.

Created by Dr. Harvey Karp, renowned pediatrician and author of *The Happiest Baby on the Block*, in collaboration with leading MIT engineers, SNOO has won more awards than any baby product in history, including "Innovation of the Year" from the National Sleep Foundation.

HOW SNOO WORKS

Safe, rhythmic swinging	Responds with 5 levels of womb-like motion, from slow rocking and tumbling to tiny jiggles ¼ inch back-and-forth
Responsive white noise	3 low-frequency sounds automatically advance to calm crying and boost sleep
Secure swaddling	Prevents dangerous rolling with award- winning, "5-second" SNOO Sleep Sack
Easy-to-use mobile app	Optional mobile app for remote control and customization

CLINICAL APPLICATIONS



Improved Post-Partum Experience Advanced Care for NAS Babies



Support for Growing Preemies

HOSPITAL PACKAGE

Transport/Storage Caddy

Safe mobility, ample storage, elevation capabilities **Infection Control Covers**

Easy-to-disinfect waterproof mattress and mesh covers

BECOME A SNOO HOSPITAL PARTNER



Happiest Baby seeks programs interested in studying the benefits of SNOO on infant sleep, parental health, and more.

Contact Tracy Walsh at hospitals@happiestbaby.com to learn more.