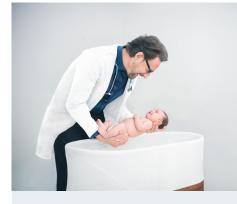


# **SNOO Hospital Program**



### **SNOO STATS**

2 Average hours of added sleep per night<sup>1</sup>

50%

Fussing episodes soothed in under 1 minute



Hours of safe sleep logged

1.7 hrs

Daily average time saved per nurse per shift

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Top awards in technology, innovation, and design



Leading academic and community hospital partners

1) SNOO vs. 13 studies of normative sleep; (n= 7,157; p<0.0005). **SNOO Smart Sleeper** is a responsive bassinet with continuous calming sensations.

Created by Dr. Harvey Karp, renowned pediatrician and author of *The Happiest Baby on the Block*, in collaboration with leading MIT engineers, SNOO has won more awards than any baby product in history, including "Innovation of the Year" from the National Sleep Foundation.

### **HOW SNOO WORKS**

Safe, rhythmic swinging	Responds with 5 levels of womb-like motion, from slow rocking and tumbling to tiny jiggles ¼ inch back-and-forth
Responsive white noise	3 low-frequency sounds automatically advance to calm crying and boost sleep
Secure swaddling	Prevents dangerous rolling with award- winning, "5-second" SNOO Sleep Sack
Easy-to-use mobile app	Optional mobile app for remote control and customization

## **CLINICAL APPLICATIONS**



Improved Post-Partum Experience Advanced Care for NAS Babies



Support for Growing Preemies

### HOSPITAL PACKAGE

#### **Transport/Storage Caddy**

Safe mobility, ample storage, elevation capabilities **Infection Control Covers** 

Easy-to-disinfect waterproof mattress and mesh covers

#### BECOME A SNOO HOSPITAL PARTNER



Happiest Baby seeks programs interested in studying the benefits of SNOO on infant sleep, parental health, and more.

Contact Tracy Walsh at hospitals@happiestbaby.com to learn more.