

The Promise of
Similac®

ONLY FORMULA
WITH OUR DUAL-IMMUNE BLEND
OF 2'-FL HMO & NUCLEOTIDES



**SIMILAC® WITH 2'-FL HMO WAS ASSOCIATED WITH
REDUCED REPORTS OF RESPIRATORY INFECTIONS**

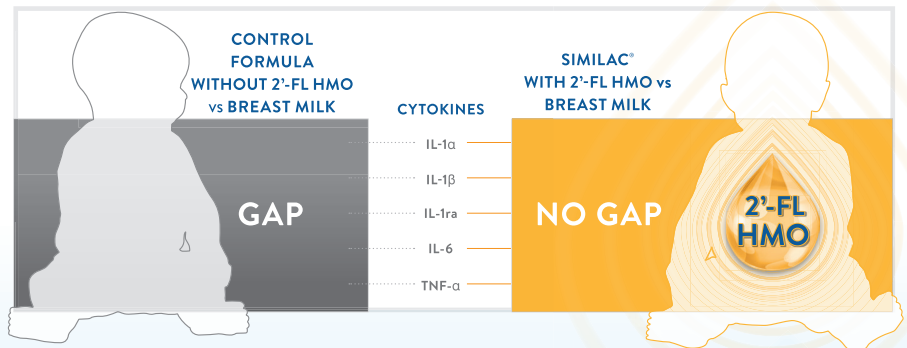


CLINICAL OUTCOMES MORE LIKE THE BREASTFED INFANT



CLOSES MULTIPLE IMMUNE GAPS

2'-FL HMO helps support the immune system by **closing multiple gaps in immune function**¹ between formula-fed and breastfed infants.

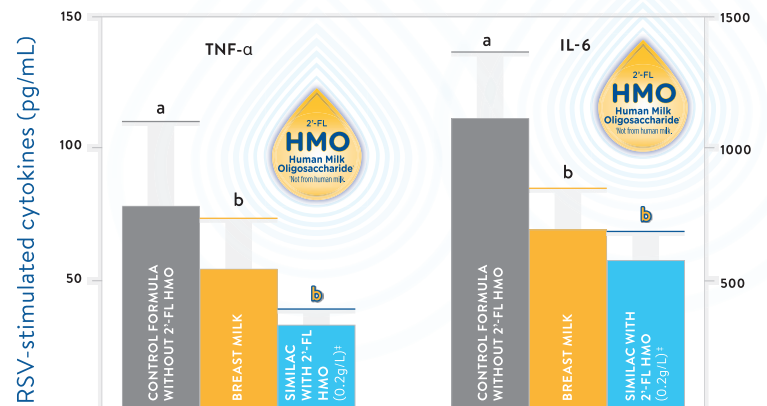


*As measured by circulatory inflammatory cytokines in a clinical study of Similac Pro-Advance™



FEWER RESPIRATORY INFECTIONS

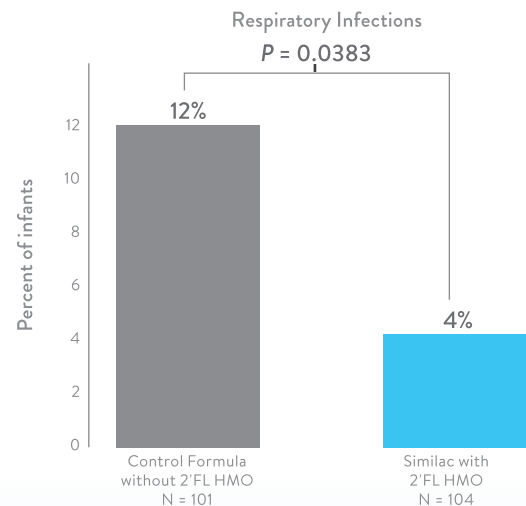
Only Similac with 2'-FL HMO was shown in a clinical study to **support immune cell response to RSV** (Respiratory Syncytial Virus) more like the breastfed infant.^{1,†}



Labeled means without a common letter differ (unadjusted P<0.05).

† Study with Similac with 2'-FL HMO; using cells from infant's blood that were challenged with RSV ex vivo
‡ Formula with 1 g/L 2'-FL HMO was not statistically different from the control formula.

Also, in the same clinical study, **parents reported significantly fewer respiratory infections** in infants fed Similac with 2'-FL HMO.^{2,3,§}



§ Similac with 2'-FL HMO compared to control formula without 2'-FL HMO, based on a post hoc analysis of adverse events

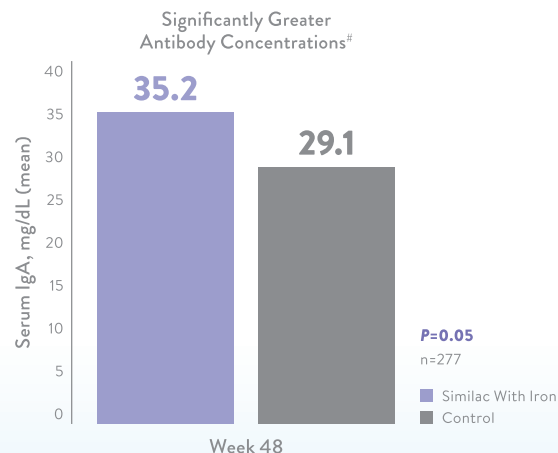
BENEFITS THAT MATTER FROM SIMILAC



GREATER ANTIBODY CONCENTRATIONS

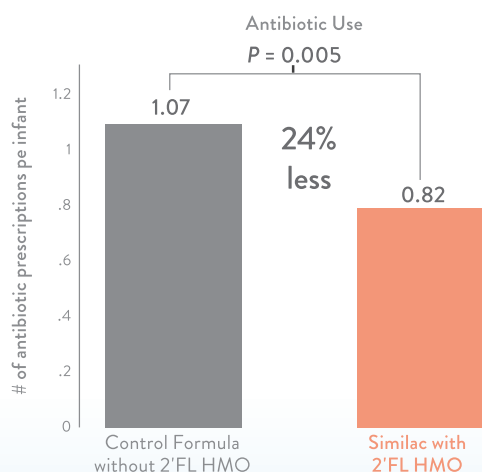
Nucleotides are **immune-building nutrients** that help **increase a baby's ability to make antibodies**.^{4,#}

Results from a 12-month, randomized, double-blind, multicenter, parallel-group study of healthy term infants aged 1-7 days. Similac fortified with 72 mg/L nucleotides (n=136) vs control Similac without added nucleotides (n=141).



LESS ANTIBIOTIC USE

In a survey of Similac StrongMoms® members, parents reported **less antibiotic use** in infants fed Similac Pro-Advance than infants fed formulas without HMO^{††5}



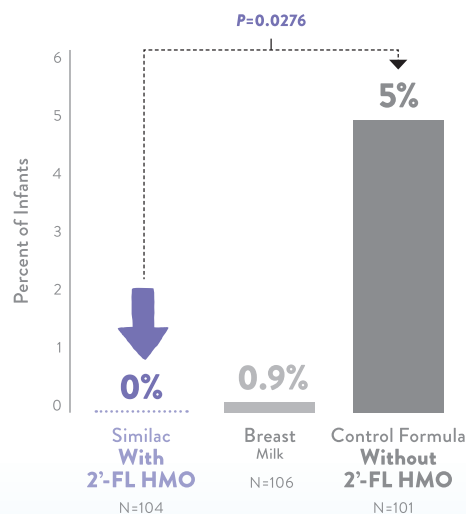
†† 1,058 parents of infants ages 5-12 months primarily fed Similac Pro-Advance or formulas without HMO since birth.



LOWER REPORTS OF ECZEMA

Reports of eczema were lower in 2'-FL HMO groups and similar to the breast milk group.^{2,‡}

‡ Based on adverse events.



THE SIMILAC DIFFERENCE



THE PROMISE OF OUR FORMULAS WITH 2'-FL HMO IS CLEAR



2'-FL HMO

Immune-Nourishing Ingredient

Similac Pro-Advance® Similac Pro-Sensitive** Similac Pro-Total Comfort™ Enfamil NeuroPro Enfamil NeuroPro Gentlease

	✓	✓	✓	●	NO PREBIOTIC
PALM OIL FREE*	✓	✓	✓	●	●
LUTEIN (ADDED), DHA, VITAMIN E	✓	✓	✓	●	●
UNIQUE BLEND OF CARBOHYDRATES USING TWO DIFFERENT ABSORPTION PATHWAYS	●	✓	✓	●	●
% OF LACTOSE IN TOTAL CARBOHYDRATE	100% LACTOSE	<2% LACTOSE	<2% LACTOSE	100% LACTOSE	20% LACTOSE
PARTIALLY HYDROLYZED PROTEIN	●	●	✓	●	✓
BETTER VALUE Makes +3 more 6-fl-oz bottles vs Enfamil tub	+3 MORE [§]	+3 MORE	+3 MORE [¶]	●	●

EASY TO DIGEST

**RECOMMEND
SIMILAC®
&
GIVE MOM A SAMPLE**

GREAT FOR SUPPLEMENTING



Our Closest Formula to Breast Milk



For Fussiness and Gas Due to Lactose Sensitivity



Gentle Nutrition for Delicate Tummies

#1

Pediatrician Recommended Brands†

Brand Fed in Hospitals

Brand Chosen by Parents

† Based on combined recommendations of Similac® and EteCare®

*In the form of palm olein oil.

‡ Not for infants or children with galactosemia.

§ 23.2-oz Similac Pro-Advance vs 20.7-oz Enfamil NeuroPro Infant.

|| 22.5-oz Similac Pro-Sensitive or Similac Pro-Total Comfort vs 20-oz Enfamil NeuroPro Gentlease.

¶ 22.5-oz Similac Pro-Total Comfort vs 20-oz Enfamil NeuroPro Gentlease.

Enfamil NeuroPro and Enfamil NeuroPro Gentlease are not trademarks of Abbott Nutrition.

References: 1. Goehring KC, et al. *J Nutr.* 2016;146(12):2559–2566. 2. Marriage BJ, et al. *J Pediatr Gastroenterol Nutr.* 2015;61(6):649–658. 3. Reverri et al. *Nutrients* 2018, 10, 1346; doi:10.3390/nu101346. 4. Yau KL, et al. *J Pediatr Gastroenterol Nutr.* 2003;36:37–43. 5. SA01. Data on file. September 2018. Abbott Nutrition, Columbus, Ohio.

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